Readers Choose Alibre Design the 2003 Product of the Year

Desktop Engineering magazine's Editorial Director Tony Lockwood presented *Alibre Design* with the **Readers' Choice 2003 Product of the Year Award** during National Manufacturing Week on February 24. At a ceremony hosted by DE Publisher Dave Colby, Greg Milliken, Alibre's President and CEO, accepted the award on behalf of **Alibre, Inc**. (Richardson, TX; website).

"DE readers picked Alibre Design out a field of 12 terrific and vastly different products," said Colby, "each of which had been previously picked as the monthly Readers' Choice."

Milliken thanked DE readers and credited Alibre's team of designers for quality craftsmanship. "This is great, but it's really our design team that earned this honor," said Milliken. "To be voted the Product of the Year by real users is an honor that validates all the long hours and hard work our team puts in."

"Unlike so many awards handed out by trade magazines, DE's Readers' Choice Award is truly the people's choice," said Lockwood. "We let our readers tell us what fascinates them."

At the awards ceremony, all monthly Readers' Choice Award winners were recognized for their achievements. Representatives from most of the winning companies attended the awards ceremony. Lockwood presented each representative with a framed certificate commemorating their recognition by DE readers. In addition to Alibre, the 2003 Readers' Choice Award monthly winners were **3Dconnexion**, **CFDRC**, **CNC Software Inc.**, **Delcam**, **Elysium**, **Informative Graphics**, **Omega Engineering**, **PlassoTech Inc**., **SGI**, **STEP Tools**, and **UGS PLM Solutions**.

Alibre's easy to use and affordable 3D parametric solid modeling application for MCAD, then in version 6.0, was announced in the June 2003 issue of DE. Since then, Alibre released its latest version of Alibre Design, version 7.0. More details can be found on Alibre's website.

Read more about DE's current and past Readers' Choice Award winners.